January 15, 2020

For Immediate Release

**Son Little Presents New Single/Video,** [**“neve give up”**](https://youtu.be/jaZcnBog0Zs)

**New Album, *aloha*, Out January 31st On ANTI-**

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(Photo Credit: Shervin Lainez)

“With bluesy distorted guitar chords, a hint of Latin rhythm and perhaps a distant echo of the Zombies ‘Time of the Season,’ Son Little offers a genial comedown in ‘hey rose’...”

— *The* *New York Times*

“Son Little has a lithely expressive voice that can locate forgiveness, sorrow, and ecstasy in even the most hackneyed turns of phrase.” — *The New Yorker*

**Son Little**, the moniker of Los Angeles-based musician **Aaron Earl Livingston**, will release his new album, ***aloha***, on **January 31st via ANTI-**. Today, he premieres the video for the new single, “**neve give up**,” via [*Billboard*](https://www.billboard.com/articles/news/8548019/son-little-premiere?utm_source=twitter&utm_medium=social). Following previously released singles **“hey rose,” “suffer,”** and **“mahalia,”** “neve give up” is a gorgeous track about perseverance. “*Hallelujah*,” Little sings, “*though I’m battered and blue / feel like I’m born to lose…Never will I give up.*”   It is a potent reminder that letting go doesn’t mean giving in; it can be an act of defiance, of growth, of empowerment. The accompanying animated video was created by **Piotr** **Kabat**.

**Watch Video For Son Little’s “neve give up” -**

[**https://youtu.be/jaZcnBog0Zs**](https://youtu.be/jaZcnBog0Zs)

In anticipation of *aloha*’s release and in conjunction with the premiere of “neve give up”, Son Little is also pleased to present his performance on ***NPR*’s *World Cafe***. The episode is available to listen to [here](https://www.npr.org/sections/world-cafe/2020/01/14/796244929/son-little-expands-his-musical-palette-on-aloha).

Recorded at Paris’s iconic **Studios** **Ferber** with producer **Renaud** **Letang** (**Feist**, **Manu** **Chao**), *aloha* is Little’s first album to be recorded with an outside producer. The result is his boldest, most self-assured statement yet. In order to create *aloha*, Little began writing and assembling album demos in Petaluma, California. However, after his hard drive fried and he lost nearly a dozen detailed demos, he was forced to begin with a blank slate, leading him to write *aloha* in only eight days at a tiny house and its adjacent barn. The entire project was an exercise in letting go, in ceding control, in surrendering to fate.

This Friday, Son Little will kick off a North American tour in support of *aloha*. Afterwards, he will continue to tour across Europe. A full list of tour dates is below and all dates are on-sale now.

**Watch/Listen/Share:**

“hey rose” video - <https://youtu.be/KTzEVH4f434>

“suffer” video -<https://youtu.be/xLo0a_mKmx4>

“mahalia” stream - <https://youtu.be/Mpcl0_4cPns>

**Pre-order *aloha* -**

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| <https://sonlittle.ffm.to/aloha> |

**Son Little Tour Dates (new dates in bold):**

Fri. Jan. 17 - Asbury Park, NJ @ Asbury Lanes

**Sat. Jan. 18 - Sellersvile, PA @ Sellersville Theater 1894**

**Mon. Jan. 20 - Brooklyn NY @ Brooklyn Academy of Music**

**Wed. Jan. 22 - Baltimore, MD @ The 8x10**

Thu. Jan. 23 - Charlotte, NC @ Blumenthal Performing Arts

Fri. Jan. 24 - Raleigh, NC @ Kings Barcade

Sat. Jan. 25 - Virginia Beach, CA @ Smartmouth Brewery

**Sun. Jan. 26 - Charlottesville, VA @ The Southern Café and Music Hall**

Tue. Jan. 28 - Northampton, MA @ Iron Horse Music Hall

Wed. Jan. 29 - Fairfield, CT @ Stage One

Fri. Jan. 31 - Burlington, VT @ Arts Riot

Sat. Feb. 1 - Portsmouth, NH @ 3s Artspace

**Thu. Feb. 13 - Northridge, CA @ Valley Performing Arts Center**

Sat. Feb. 15 - Pioneertown, CA @ Pappy & Harriet’s

Sun. Feb. 16 - Morro Bay, CA @ The Siren

Mon. Feb. 17 - Mill Valley, CA @ Sweetwater Music Hall

**Tue. Feb. 18 - Santa Cruz, CA @ Moe’s Alley**

**Thu. Feb. 20 - Edmonton, AB @ Station On Jasper**

Fri. Feb. 21 - Calgary, AB @ Block Heater Festival

Sat. Feb. 22 - Winnipeg, MB @ Festival du Voyager

**Fri. Feb. 28 - Boulder, CO @ Fox Theatre**

**Sat. Feb. 29 - Fort Collins, CO @ Washington’s Sports Bar & Grill**

Fri. March 27 - Brighton, UK @ Patterns

Sat. March 28 - London, UK @ Oslo

Mon. March 30 - Paris, FR @ La Maroquinerie

Tue. March 31 - Antwerp, BE @ Kavka VZW

Wed. April 1 - Amsterdam, NL @ Paradiso Noord

Thu. April 2 - Rotterdam, NL @ Bird

Sat. April 4 - Hamburg, DE @ Bahnhof Pauli

Sun. April 5 - Berlin, DE @ Privatclub

Mon. April 6 - Cologne, DE @ Blue Shell

Tue. April 7 - Zurich, CH @ Exil

Thu. April 9 - Zaragoza, ES @ Rock & Blues Café

Fri. April 10 - Barcelona, ES @ La Nau

**Stream/Purchase Son Little’s *invisible* EP (digital only) -**

<https://sonlittle.ffm.to/invisible>

**Download album art & hi-res images of Son Little -**

<http://pitchperfectpr.com/son-little>

[**Artist Site**](http://sonlittle.com) | [**Facebook**](https://www.facebook.com/SonLittleMusic/) | [**Twitter**](https://twitter.com/SonLittleMusic) | [**Instagram**](https://www.instagram.com/sonlittlemusic/) | [**Youtube**](https://www.youtube.com/channel/UC_gVcmJCAKa4V5RzKrjf0Lw) | [**ANTI-**](http://anti.com)

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