October 23, 2023

For Immediate Release

**Andy Shauf Releases** [**Video for *Norm*’s “Halloween Store”**](https://youtu.be/xi_s1E_AWms)

**And Announces 2024 Solo Tour of Intimate Venues**



Photo Credit: Angela Lewis

Today, **Andy Shauf** presents a **music video** for “**Halloween Store**” — one of “the best two songs on [***Norm***]…grounded by acoustic guitar but [featuring] lush instrumental breaks and repeating hooks” (*Variety*) – and announces a **2024 solo tour**. In an [enlightening interview with *Stereogum*](https://www.stereogum.com/2211285/andy-shauf-norm-track-by-track/interviews/footnotes-interview/) in which he shared the story behind every song on the album, Shauf revealed “Halloween Store” was one of the first written for *Norm*, mulled over and reworked from when he envisioned itas a disco record. “It’s definitely a Halloween story,” he said, “I was hoping to put it out around Halloween, but I missed deadlines.” Now, with Halloween just around the corner, Shauf shines a flashlight on the much-adored *Norm* standout and “the album’s peak” (*Treble*). The hand-drawn “Halloween Store” video is charming and timely, a perfect visual accompaniment for the fast-approaching holiday.

Next spring, Shauf will embark on a **North American solo tour**, bringing his beloved live set to a slew of intimate venues in major cities and smaller markets, including **Boston**, **Brooklyn**, **Asheville, Evanston, Big Sur**, **Portland, Los Angeles, Santa Fe, Seattle**, and more. A full list of dates are below, and tickets are on-sale **this Friday at 10am ET**.

[**Watch Andy Shauf’s “Halloween Store” Video**](https://youtu.be/xi_s1E_AWms)

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“Halloween Store” video still

Recently, Denmark’s **Brodie Sessions** released a special performance by Shauf and his band performing *Norm*’s title track, “Halloween Store” and “Sunset.” This was shot on 16mm and filmed at H.C. Ørsted Power Station in Copenhagen.

[**Watch And Shauf Perform “Norm,” “Halloween Store” and “Sunset” for Brodie Sessions**](https://www.youtube.com/watch?v=PMuLFiBf5js)

As hailed by *Pitchfork*, "[Shauf's] eighth album, *Norm*, is his most meticulous and beguiling, straying from his semi-autobiographical past work to span three perspectives and tactfully downplaying its philosophical quandaries with his lushest arrangements to date.” It was released earlier this year via ANTI- to a wealth of praise. Shauf wrote, performed and recorded the album in its entirety and enlisted **Neal Pogue** (Outkast, Tyler, The Creator) to mix. Pogue took the music’s sonic framework in a new direction, one with a greater sense of clarity and lots of space. Listen closely, and deep in the music, a shift happens as the world goes sideways. The tempo slows, vertigo slips in, or a discordant note appears. An uneasy clarinet phrase devolves into a busy signal. A lyric veers from a bird’s-eye-view to intimate thoughts. The result is a recognizable Shauf production, but with a flowing landscape of suppressed grooves propelling the songs toward uncertain destinations. He’s driving us out to a wild and dangerous place.

[**Purchase/Stream *Norm***](https://andyshauf.ffm.to/norm)

[**Watch the “Wasted On You” Video**](https://youtu.be/ceywBoMeMoY)

[**Watch the “Catch Your Eye” Video**](https://youtu.be/jakrnbe1GAs)

[**Watch the “Telephone” Video**](https://youtu.be/NQBd6e8OYuE)

**Andy Shauf Tour Dates**

Sun. Oct. 22 - Dublin, IE @ The Sugar Club

Mon. Oct. 23 - Cork, IE @ St. Luke's

Wed. Oct. 25 - Toulouse, FR @ Le Metronum

Thu. Oct. 26 - Barcelona, ES @ La Nau

Fri. Oct. 27 - Zaragoza, ES @ La Lata De Bombillas

Sun. Oct. 29 - Madrid, ES @ El Sol

Mon. Oct. 30 - Porto, PT @ Mouco

Wed. Nov. 1 - Kortrijk, BE @ De Kreun

Thu. Nov. 2 - Liège, BE @ Reflektor

Fri. Nov. 24 - Seoul, KR @ Musinsa Garage

Mon. Nov. 27 - Tokyo, JP @ Club Quattro

Tue. Nov. 28 - Osaka, JP @ Club Quattro

Wed. Nov. 29 - Aichi, JP @ Club Quattro

Sat. Dec. 2 - Hong Kong, HK @ Clockenflap Music Festival

Thu. Mar. 21 - Homer, NY @ Center For The Arts

Fri. Mar. 22 - Woodstock, NY @ Levon Helm Studios

Sat. Mar. 23 - Portland, ME @ First Parish Church

Mon. Mar. 25 - Boston, MA @ First Church Cambridge

Tue. Mar. 26 - South Deerfield, MA @ Tree House Brewing

Thu. Mar. 28 - Brooklyn, NY @ Murmrr

Fri. Mar. 29 - Arden, DE @ The Gild Hall

Sat. Mar. 30 - Vienna, VA @ The Barns @ Wolf Trap

Mon. Apr. 1 - Asheville, NC @ Asheville Masonic Temple

Wed. Apr. 3 - Nashville, TN @ Third Man Records

Sat. Apr. 6 - Eau Claire, WI @ Pablo Center

Sun. Apr. 7 - Evanston, IL @ SPACE

Sat. Apr. 8 - Evanston, IL @ SPACE

Sat. Apr. 20 - Boulder, CO @ Bluebird Music Festival

Sun. Apr. 21 - Boulder, CO @ Bluebird Music Festival

Mon. Apr. 22 - Santa Fe, NM @ St. Francis Auditorium

Thu. Apr. 25 - Los Angeles, CA @ Pico Union Project

Fri. Apr. 26 - Los Angeles, CA @ Pico Union Project

Sat. Apr. 27 - Ojai, CA @ Ojai Women’s Club

Sun. Apr. 28 - Big Sur, CA @ Henry Miller Library

Tue. Apr. 30 - San Francisco, CA @ The Chapel

Wed. May 1 - San Francisco, CA @ The Chapel

Fri. May 3 - Seattle, WA @ Washington Hall

Sat. May 4 - Portland, OR @ The Old Church

Sun. May 5 - Portland, OR @ The Old Church

Wed. May 8 - Bend, OR @ Old Saint Francis

Thu. May 9 - Boise, ID @ El Korah Shrine

Sat. May 11 - Aspen, CO @ Belly Up Tavern

**Praise for Andy Shauf and *Norm*:**

"*Norm* is a gorgeously produced collection of short folk-fiction. When given closer attention, the album unfurls into an anthology of dark, interconnected tales of loss, unrequited love and casual brushes with the divine." *— Variety*

"Shauf has a knack for those sorts of observational details, and he approaches writing lyrics a bit like writing fiction." — *Vanity Fair*

"Andy Shauf is a master at capturing the tragedy in the minutiae of human interactions." — *The FADER*

"Even at their most obscure, Shauf’s songs are as alive and full of mystery as the stranger beside you at checkout." *— Pitchfork*

“A dreamlike serenity is undercut with unsettling desperation in ‘Catch Your Eye’” - *New York Times*

"[Andy Shauf is] just such a phenomenal storyteller." *— NPR Music*

"Rather than connecting the dots of its characters’ lore, *Norm* questions the format of the concept album in the first place, presenting pieces of evidence and asking the listener to find the story and draw their own conclusions" *— Paste*

"Like any good story, *Norm* rewards multiple listens. Its most indelible moments are enriched with Shauf’s curious details: The Price Is Right soundtracking a divinely hallucinogenic vision, a movie theater as a haven for peeping, and a climactic trip to a Halloween store." — *MTV News*

"Andy Shauf is the music world’s Wes Anderson." *— Slug Mag*

"With his delicate touch and keen eye for detail, Shauf weaves together a rich tapestry of sounds and lyrics to create an atmosphere that is at once dreamy and introspective.” *— Glide*

[**Download cover art and hi-res images of Andy Shauf**](https://pitchperfectpr.com/andy-shauf)

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*Norm* Cover Artwork

**Andy Shauf Online**

[Website](http://www.andyshauf.com/) | [ANTI-](http://anti.com/artists/andy-shauf/) | [Instagram](https://www.instagram.com/andyshauf/?hl=en) | [Facebook](https://www.facebook.com/andyshaufmusic/) | [Twitter](https://twitter.com/andyshauf?lang=en) | [Bandcamp](https://andyshauf.bandcamp.com/album/the-neon-skyline)

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